

PANEL



Social Media Breakfast Madison Presents:

Accessibility Update: Tips for Making Your Social Posts More Inclusive



Gray Miller

Campaign Manager,
Community Shares of Wisconsin



Bob Jacobson

Communications Director at Wisconsin
Council of the Blind & Visually Impaired

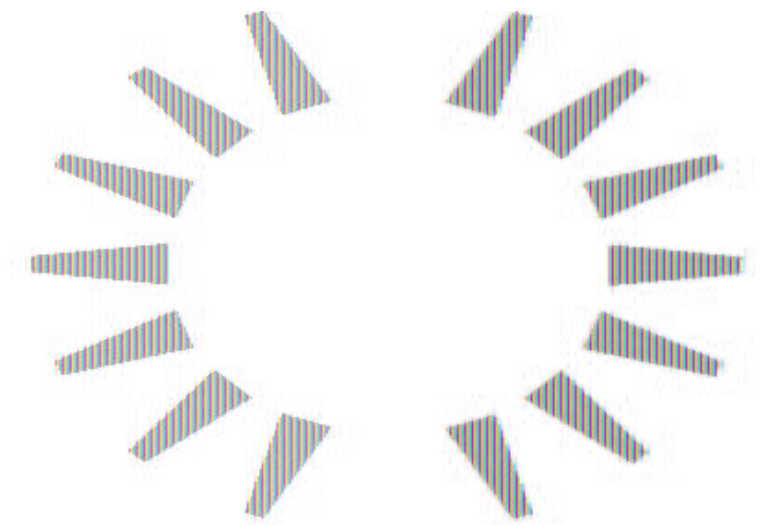


Denise Jess

Executive Director at Wisconsin Council
of the Blind & Visually Impaired

Bob Jacobson (he/him/his)

Communications Director at Wisconsin Council
of the Blind & Visually Impaired



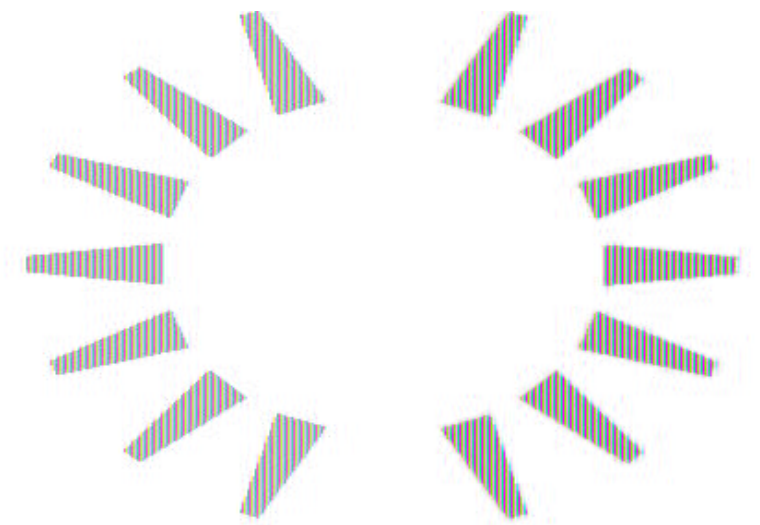
• Wisconsin Council
Blind & Visually Impaired





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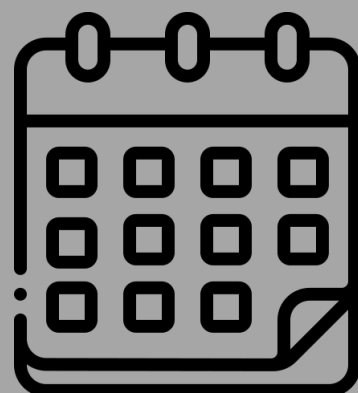
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Screen Reader 101



Voice Over:
Associated with Apple Products



Narrator:
Associated with Windows

Screen Reader Demo: Example 1



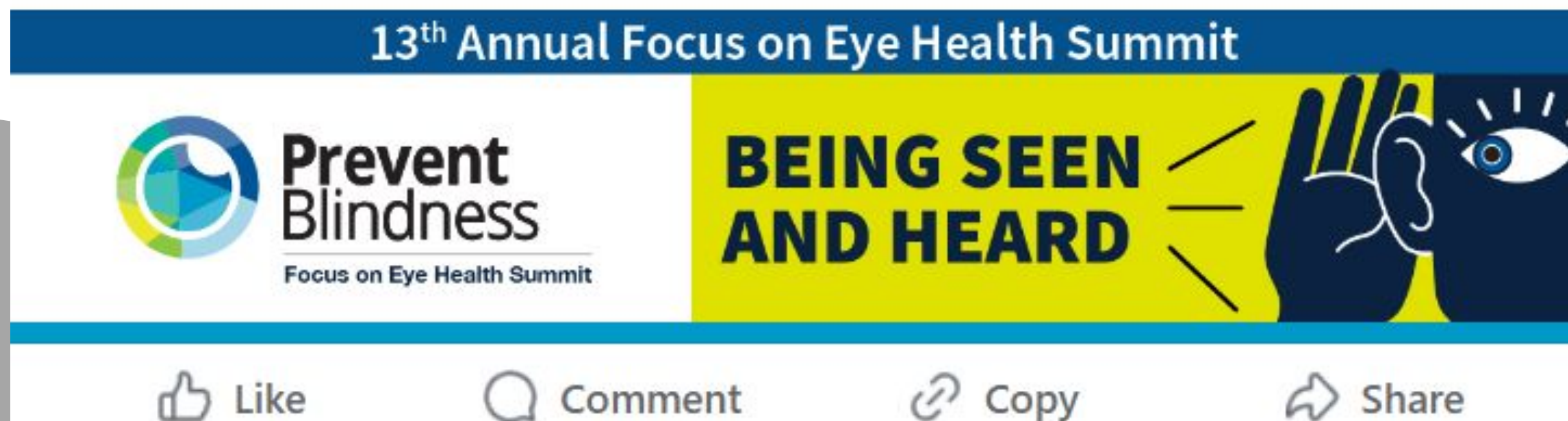
Wisconsin Council of the Blind & Visually Impaired

July 5 at 6:00 PM · 🌐



Next week on July 10 and 11, [Prevent Blindness](#) will hold their annual Focus on Eye Health Virtual Summit. This year's event emphasizes the importance of a person-centered approach to vision health interventions, research, communications, and care. The free event is open to everyone and will be held fully online. With a variety of different speeches and talks, alongside a virtual exhibit hall, we encourage everyone to find more information and register at [EyeSummit.VFairs.com/](#).

Image: Banner featuring the Prevent Blindness logo, the words 13th Annual Focus on Eye Health Summit, and the Summit logo featuring the words Being Seen and Heard with a graphic of a person holding their hand up to their ear.



Screen Reader Demo: Example 2



Wisconsin Council of the Blind & Visually Impaired

July 2 at 6:00 PM · 🌐



July is Disability Pride Month, a time to celebrate the diverse community of people with disabilities, reflect on the work that has already been done to empower folks to live with dignity and look ahead at that work that still needs to be done.

As we celebrate Disability Pride, it's important to also remember that the disability community consists of people from all different backgrounds, including people of color, low-income people, unhoused people, and LGBTQ+ people. Those from already marginalized groups face further barriers to society when they have a disability, and we at the Council work hard to build a world where every person with a disability has the opportunity to live a self-directed, satisfying life.

We wrote more about Disability Pride, Disability Justice, and some of the Disability Pride events happening across Wisconsin in this week's On Sight e-newsletter. You can read the full article on our website at <http://WCBlind.org/.../Disability-Pride-Celebrates....>

Interested in receiving On Sight in your inbox every Monday? You can sign up at WCBlind.org/Newsletter-Signup/.

Image: Council staff members standing behind the Council's information table at the 2023 Madison Disability Pride Festival.

Screen Reader Demo: Example 3



Denise Jess

Yesterday at 10:26 AM · 



Friends, please note that this post is not properly built for accessibility. It does not contain an image description, nor is the image alt tagged. I'm using this post to demonstrate a non-accessible post at Wednesday's "Social Media Breakfast Madison."

Please excuse the lack of accessibility MM of education.



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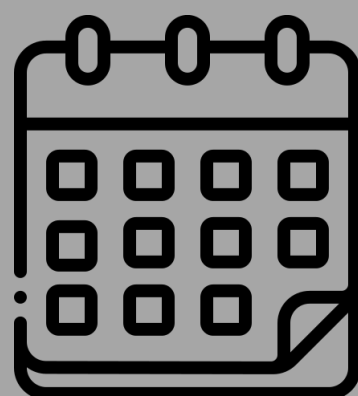
Bob Jacobson

Communications Director at Wisconsin
Council of the Blind & Visually Impaired



Denise Jess

Executive Director at Wisconsin Council
of the Blind & Visually Impaired



Resources:

Gray Miller’s [Writing on Medium](#) and [ADHD Open Space Podcast](#)



ADHD Open Space Podcast

The ADHD Open Space Podcast is for adult professionals living with ADHD and those who interact with them. We'll talk about how it affects our work and those we care about. As the "open space" implies, there is room to explore more, so feel free to leave suggestions and...



LATEST · 25:45

THE FOOLPROOF THREE-STEP METHOD TO FINDING LOST THINGS



LatestTopDiscussions



25:45

The Foolproof Three-Step



19:01

Grace and Discipline Part Two:



11:40

Grace and Discipline, Part One



14:02

Breaking the Boredom Barrier:

 **Web Accessibility Initiative** **WAI**

Strategies, standards, resources to make the Web accessible to people with disabilities

Get Involved | About W3C WAI

Search

Accessibility Fundamentals

Planning & Policies

Design & Develop

Test & Evaluate

Teach & Advocate

Standards/Guidelines

[Home](#) / [Standards/Guidelines](#) / **Web Content – WCAG 2**

Standards/Guidelines

Web Content – WCAG 2

How to Meet WCAG 2 (Quick Reference)

At a Glance

The Documents

Applying to Non-Web ICT

New in 2.2

New in 2.1

Translations

Commenting

Conformance Logos

WCAG 2 Overview

Summary

This page introduces the Web Content Accessibility Guidelines (WCAG) international standard, including WCAG 2.0, WCAG 2.1, and WCAG 2.2. WCAG documents explain how to make web content more accessible to people with disabilities.

A different page [introduces WCAG 3](#).

WCAG is not an introduction to accessibility. For introductions, see [Accessibility Fundamentals Overview](#).

Quick links to resources:

- [How to Meet WCAG 2 \(Quick Reference\)](#)
- [WCAG 2.2 Standard](#), [What’s New in WCAG 2.2](#)
- [WCAG 2.1 Standard](#)

Page Contents

- [Introduction](#)

Resources:

Social Media for the Visually Impaired

Published on March 3, 2022 at 9:00 am



Resources:



Schedule ▾ Event Organizers Sponsors Attendees Search

← Back to schedule

Navigating Digital Accessibility: Laws, Compliance, and Consequences

LIMITED

📅 Wednesday August 21, 2024 11:00am - 12:00pm CDT

📍 Virtual

In an era where digital presence is paramount, ensuring accessibility for all users is not just a moral imperative but a legal obligation. Our webinar will explore the pressing need for digital accessibility, examining the dynamic regulatory framework governing it. From ADA to WCAG, we'll decode the acronyms and dissect the legal mandates, providing clarity on what it means for your digital platforms. Moreover, we'll delve into the tangible consequences of non-compliance, ranging from legal liabilities to reputational damage. Whether you're a business owner, developer, or simply passionate about inclusivity, this webinar will equip you with the knowledge to navigate the complexities of digital accessibility confidently.



Q&A